

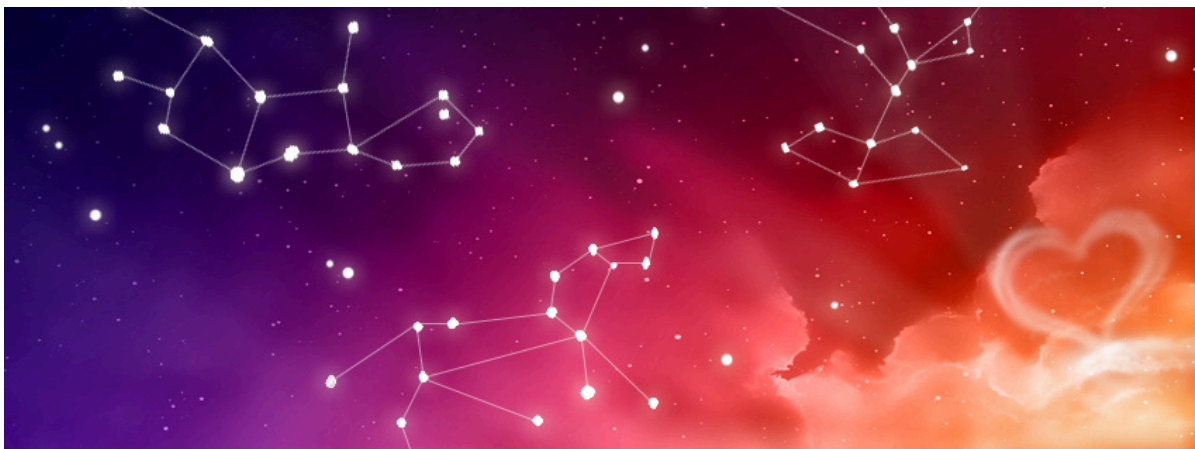
LoveHoroscope.net

New astrology website designed for millennials launches in London

A new online venture is set to shake up the astrology website sector. The start-up taking on the might of the well-established competition is a London-based team who have created <https://lovehoroscope.net/> - the first astrology site developed specifically with a multi-platform user experience prioritised over traditional text-heavy pages, ideal for the discriminating tastes of the millennial generation.

With over 25,000 followers already on Facebook, LoveHoroscope.net is providing their users with highly visual, easy to understand astrology, including free daily, weekly and monthly horoscopes, and premium personal and child horoscopes, as well as a compatibility report that is designed to be as user-friendly and easy to understand as the website itself.

The team behind LoveHoroscope.net is passionate about bringing their unique brand of astrological information to the mobile phones, desktops and tablets of customers around the world. Their background in psychology, web design and information processing theory means that the website content is designed to be addictive and highly shareable. LoveHoroscope.net focusses on giving practical, actionable guidance for those who engage with the site, rather than the esoteric jargon often associated with astrology.



The free daily horoscope features funky infographics giving the user highly shareable “at a glance” tips relating to their lucky number, colour, their mood and which aspects of the users lives are likely to be most successful that day. Free weekly and monthly horoscopes are also provided, with the bulk of the personalised, astrological data held as premium products available to order online in detailed reports.

Existing astrology websites focus on conveying large amounts of text information, leading to information overload, complicated navigation and a conventional look and feel. LoveHoroscope.net avoids all these pitfalls by providing their mostly female, young and social media savvy users with punchy snippets of information, designed to be shared online by the

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millennial generation. It's not often that a website design is truly innovative in its sector, but the team at LoveHoroscope.net are creating a game-changing product that is designed to work as part of their customers lifestyle.

Check out LoveHoroscope.net on [Facebook](#).

If you have any questions contact Marton Gaspar at:

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Image courtesy of [LoveHoroscope.net](#)